



FOR IMMEDIATE RELEASE

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Annual Creativity Festivity Celebrates Learning Through the Arts for 22nd Year at Durango Arts Center

(Durango, CO) -- The Durango Arts Center (DAC) announces the 22nd Annual Creativity Festivity will take place from April 5 through April 16, 2016. This year's Creativity Festivity theme is *Designing the Future* and celebrates children's imaginative work in art, theatre, poetry and music. Throughout the two week celebration, DAC will host events and opportunities for local youth to share their work with the greater arts community in Durango.

The 2016 Creativity Festivity schedule includes an exhibit featuring artwork from local elementary, middle school and high school students hung in the Barbara Conrad Gallery from April 5 - 16. The opening reception for the exhibit will be held on Thursday, April 7 from 4 to 6pm. Both the gallery and the reception are always free and open to the public. A High School Poetry Slam will take place on April 13 from 5 to 9pm in the DAC Theatre featuring Grand Central, the high school band of Stillwater Music. On April 8th and 9th at 7pm, join DAC Applause! students for two performances of *SchoolHouse Rock Live! Jr.* Two additional outreach performances will also take place on April 11 & 12 at 4:30pm in the DAC Theatre. Tickets to the performances are available for purchase online at DurangoArts.org, by phone at (970) 259-2606 ext. 13 or at the DAC Box Office - 802 E. 2nd Ave.

As a special addition to the Creativity Festivity schedule this year, DAC will be hosting our Congressional District's Annual High School Art Competition alongside the Creativity Festivity exhibit in the Barbara Conrad Gallery. The national competition invites area high school students, grades 9-12, to participate and the first place winner from each congressional district will have their artwork hung in the Cannon Tunnel of the U.S. House of Representatives for an entire year. On Tuesday, April 5 from 3 to 4:30pm, DAC will host a special reception and awards presentation with US Representative for the 3rd District of Colorado, Congressman Scott Tipton to kick off the two week celebration of creativity and the arts. The reception is free and open to the public.

Since the launch of the first Creativity Festivity in 1992, DAC has strived to celebrate and nurture learning through the arts. This year, DAC is proud to partner with Durango School District 9-R, Durango Friends of the Arts, and the Community Foundation of Southwest Colorado to produce Creativity Festivity.

All events will take place at the Durango Arts Center located at 802 E. 2nd Ave in Durango. The DAC gallery is open Tuesday through Saturday from 10am to 5pm. More information about Creativity Festivity, schedule of events, and to purchase tickets to *SchoolHouse Rock Live! Jr.* please visit, DurangoArts.org/exhibits/upcoming-exhibits/22nd-creativity-festivity.

ABOUT DAC

DAC is a multi-faceted hub for community arts that hosts and promotes contemporary visual and performing arts, arts education, dynamics exhibits, an active Docent program and the annual Durango Autumn Arts Festival. Over the years, DAC has built its reputation as a local arts industry leader and has been working diligently to ensure that the arts continue to thrive in the Four Corners region and beyond. <http://durangoarts.org>.



22nd Annual

CREATIVITY FESTIVITY

Designing the Future

APRIL 5-16

Celebrating the Art & Artists
of our Local Schools